

Depletion Reporting and Sales Intelligence Solution



Still using spreadsheets or decades old depletion reporting tools? Now is the time to implement today's leading reporting and sales intelligence solution from GreatVines.

Benefits GreatVines Users Can Expect

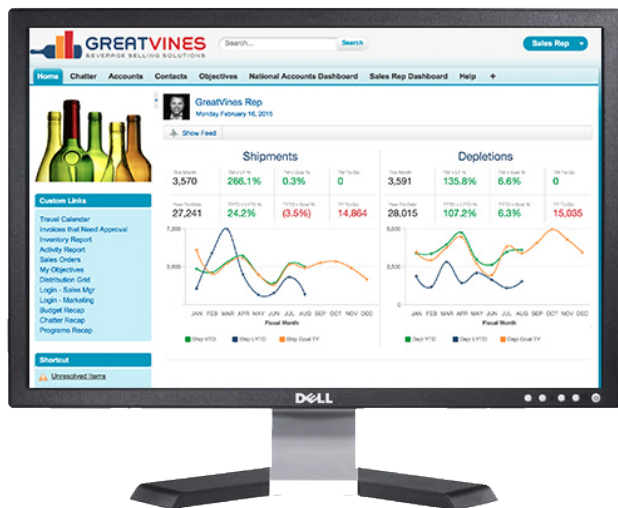
- High user engagement and adoption supported by a modernly architected and easily customizable user interface
- Fatter profit margins through better inventory visibility and more effective execution of sales incentive programs
- Greater flexibility in staffing and operations enabled by intuitive design that minimizes need for extensive training of personnel and/or new hires
- More efficient sales force enabled by superior cloud-based collaborative capabilities
- Increased ROI with a low cost barrier to entry
- Available from any device at any time with just a few clicks, no software to install



BOTTOM LINE

GreatVines' incentive and depletion data are delivered in a secure cloud environment for timely collaboration by stakeholders across the organization. Older technologies lack the proactive planning, deft execution and insightful reporting delivered by GreatVines including mobile and offline access for sales teams in the field.

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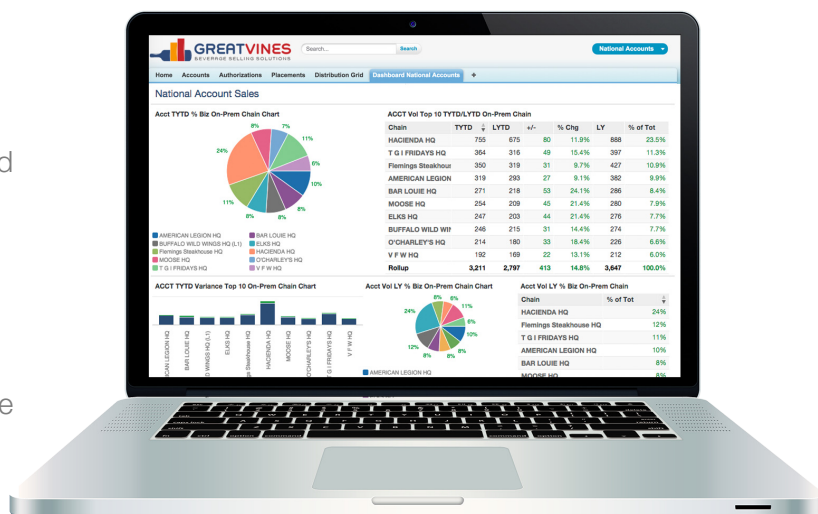


Promote Intelligence-Driven Sales

- Leverages the transformative power of data analytics to supercharge the results of your sales and marketing efforts
- Provides visibility into critical sales data including shipments, depletions, retail account depletions (RAD), accounts sold, points of distribution, velocity of sales, distributor inventory and more
- Delivers accurate metrics for setting and meeting goals for chain compliance, authorizations and placements
- Ties data from individual markets to national account hierarchies for standardized planning across broad sales territories

Cloud Analytics Powered by GoodData

GreatVines' integrated data model is powered by GoodData's Advanced Analytics Query Engine. The innovative data model allows users to derive complete insights from what would otherwise be disparate data sources. Understanding how sales activities directly affect sales volumes is a powerful insight unique to GreatVines. GoodData is the engine that drives this robust capability.



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